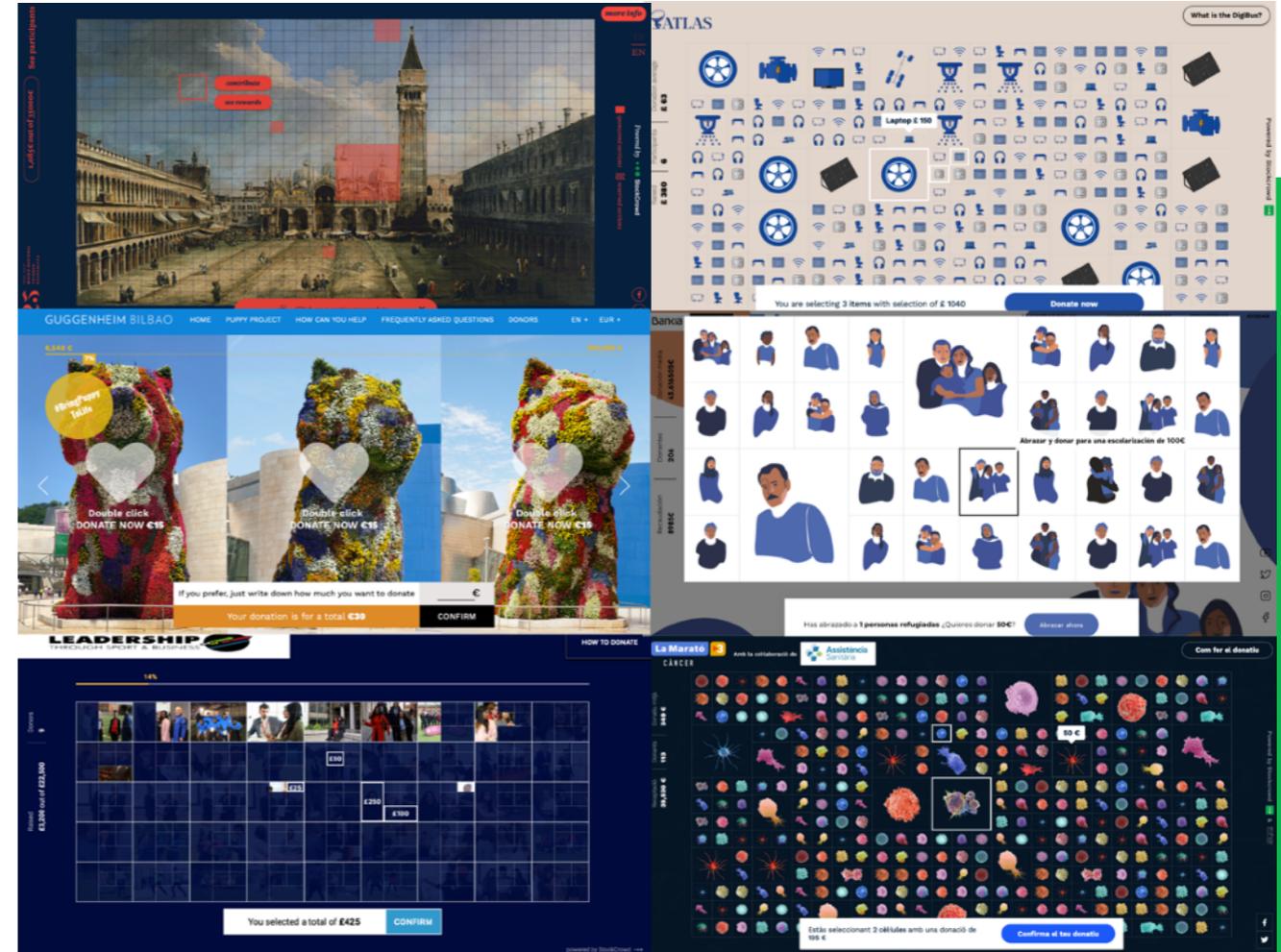


Hello!

We are StockCrowd

We convert the websites and social channels of organisations into their own fundraising platform and we want to create the first eco-system to fuel non-profit organisations

This is our bedside book





What is this book

In this book you will find all you need to engage with StockCrowd world
We included relevant information about the company and how we work, but if you miss
something do not hesitate to ask!

This is your StockCrowd bedside book



What is inside this book

1. Our vision

and what we do

2. Company rules

and main stuff

3. How we are organised

and how we update everybody

4. Give us your feedback

is important for us to know what you expect

5. Other things

we hope you will enjoy StockCrowd



Our vision

The first eco-system to fuel non-profit organisations: funds, software and resources

New pieces are connected to the already existing StockCrowd Fundraising SaaS

- 1 Donation Based Funding**
Advance money in 24 hours to non-profit organisations based on their capacity to raise donations
- 2 StockCrowd Fundraising SaaS**
An all-encompassing one-stop software solution to support all fundraising needs
- 3 Fundraising Academy**
Guidance, consultancy and services for non-profit organisations who would like to go into the digital space

StockCrowd

What we do and some example clients



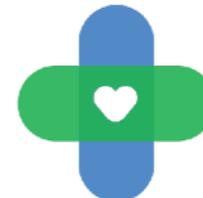
1. Visually stunning campaigns in a few minutes
2. Donations go directly and immediately to organisations' bank account without passing via StockCrowd
3. Data is owned by the organisation running the campaign
4. Third party integrations with CRMs, email marketing tools and payment gateways



Social



Education



Healthcare



Culture

70M € raised in the last three years

Raised money in 11 different currencies

Leaders in Spanish speaking markets

Company rules



This page is intentionally in blank, we don't really know how to rule the talent so we ask ourselves if rules are really necessary once everybody shares a vision.

If you have a doubt in your daily tasks, just think what option is aligned to the vision and voilà!, you are done

Rules main stuff

1. We don't have a holidays policy

arrange yourself, leave all done and explained and enjoy your vacations

2. We don't have a fixed schedule

so you can start your work whenever you want just be your best version and complete the stuff

3. We don't have a dress code

so you can dress as you would like, we recommend you to see this video to reach the limits: [Dress Code](#)

4. Ask as much as you want

because we always like to listen you and see how we can improve

Remote is OK

We like remote working, we think is fine for everybody to have the possibility to arrange himself and balance personal and professional live

We also think that join people is nice, it helps to run teams and it helps to engage with others and live the company culture

You are welcome to work remotely and move to the office twice a week according to your schedule

Couple of good habits



1 Interruptions

As Picasso said 'Inspiration exists, but it has to find you working', so arrange your time trying not to interrupt your collages

2 Internal meetings

- Be on-time
- 1 hour and go
- Send invite and topics in advance
- Try not to move the appointment

How we are organise

We are a flat company, we try to keep everybody update in any corporate aspect

1

Marketing

They are the peak of the iceberg, this team tells why StockCrowd is important and attract as much leads as they can

2

Sales

This teams keeps the wheel turning taking care of new leads and taking care of the existing customers. Their feedback is gold!

3

Customer Success

This is the base camp, onboarding, support, product, sales, marketing,..., all is related to them and focus in the customer

4

Development

This where the magic happens, imagine and these guys will make it real

How we are organise

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5

Accounting

Financial reality is probably the unique reality so here we take of the main corporate dashboard

6

Legal and others

We have outsource legal service and other boring things like privacy policy audit,...

How we are organise

We work on a quarterly basis so at the beginning of every quarter we set the goals for each team and we share them with all the company

Monday meetings are good to follow up how we are progressing and a nice point to share your thoughts if your finding a difficulty

Once a moth we review how we are performing in marketing and sales, so we review together the main company indicators

How we are organise

We have three offices so you will be more than welcome in any of them



Spain

Headquarters in Barcelona
Sales and development team in Madrid
17 people



UK

Sales and customer success team in
London
2 people



Mexico

Sales and customer success team in México
City
2 people



Give us your feedback

Write in the green area (do it in white) what you expect from us!

Other things

Here you have final stuff

1

9 p.m. and still at the office?

Order food and keep the ticket, we'll pay for it

2

Coffe & others

We'll do our best to provide you good coffee...and tea, of course

3

Training

Let's chat an see how we can help you if you would like to get extra knowledge in some areas

4

Interested in other things?

If you would like to try other department or change your job descriptions, let's sit down and see what we can do

Welcome to StockCrowd!

Fasten your seatbelt and enjoy the trip :-)

